

# **PAACE** **automechanika** MEXICO CITY

## **Truck Competence Corner -**

The best option to showcase your heavy duty products



messe frankfurt

**Submit your company's commercial vehicle products to be displayed in the TRUCK COMPETENCE CORNER for ultimate show exposure!**



## **FREE for your 1st Product Entry**

We are pleased to offer the program benefits in one easy package:

### **Before the Show:**

#### **Truck Competence Corner Preview**

This online presentation will be sent out to all pre-registered attendees before the show featuring your company's latest innovation. Each submission includes the product description, photo, company name.

The Truck Competence Corner Preview will be distributed in May.

### **During the Show:**

#### **Truck Competence Corner - A Heavy Duty Showcase**

Display your heavy duty / fleet / commercial vehicle products in our special feature area on the show floor. This area is a draw for both exhibitors and attendees alike – use it to spotlight your innovations. Each product will be displayed with a sign featuring your company, product name, description and booth number.



# **Truck Competence**



# FREE for your 1st Product Entry

## Truck Competence Corner – Heavy Duty Showcase Entry Form

Authorized Representative: \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Country/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### PRODUCT INFORMATION (Please complete product description in both English and Spanish)

Name of Product: \_\_\_\_\_

**Product Description:** (No more than 30 words-In English):

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**Product Description:** (No more than 30 words-In Spanish):

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**Product Submission - Dimensions/Weight:** (You must complete this in order for us to accommodate your product on the show floor). Show Management reserves the right to refuse any product. Products may be denied space due to size constraints. If product is larger than what will fit in your contracted space, please contact us before completing the form at 770.984.8016, ext. 2430.

Length (in): \_\_\_\_\_ Height (in): \_\_\_\_\_ Width (in): \_\_\_\_\_ Weight (kg): \_\_\_\_\_

**Photo Submission:** A photo MUST be submitted for each product for promotional purposes. It must be 300 dpi CMYK in a TIFF format with the width scaled to 2".

Email to: [stephanie.shahbazi@usa.messefrankfurt.com](mailto:stephanie.shahbazi@usa.messefrankfurt.com)

### 2019 Exhibitor - ORDER & PAYMENT INFORMATION

1ST Product	FREE	US \$ _____ 0 _____
# of Additional Products:	US \$150 each =	US \$ _____
+ 16% VAT =		US \$ _____
<b>Total Cost =</b>		<b>US \$ _____</b>

# Truck Competence Corner – Heavy Duty Showcase Entry Form

## Rules for Entry

### A. Eligibility & Cancellation Policies

1. You may not include or provide a product line. The product sample must be in loose or in end-user packaging.  
Pre-fabricated displays will not be accepted. Display / merchandising systems will not be accepted.
2. Should an exhibitor cancel their exhibit space, their reservation in the Truck Competence Corner - Heavy Duty Showcase will also be cancelled.

### B. Entry Dimensions

1. Dimensions of each entry are required on the application form.

### C. Application Forms

1. Participants in the Showcase must complete, sign and submit an application form.
2. A brief, meaningful description of the item must accompany the application (no more than 30 words in English and Spanish). A digital photo of the product must also be submitted.  
(\*Photo must be 300 dpi CMYK in a TIFF format with the width scaled to 2")

### D. Fees

1. Credit cards are preferred. Checks are acceptable forms of payment and should be made payable to Messe Frankfurt, Inc. at time of submission of the application form.

### E. On-Site Check-In & Check-Out of Entries

1. Products must be delivered to the Showcase on July 9, 2019 between the hours of 10:00 a.m. and 5:00 p.m.  
Show Management must approve any other delivery times in writing. No entries will be accepted on July 10, 2019.
2. For security purposes, the exhibiting firm's representative must present the following forms of identification. Exhibitor badge and/or business card.
3. Entries must be picked up on July 12, 2019 between the hours of 8:00 p.m. and 9:00 p.m. All products not picked up by 9:01 p.m. will be discarded.

### F. Entry Display

1. Included with each product entry is an identification sign indicating company name, booth number, product name and description. This information will be taken directly from the company's Showcase Application.
2. Any labor costs associated with delivery, set-up and removal of a product are the responsibility of the exhibitor.
3. No additional literature or information is permitted with the product display.
4. Entries must be personally delivered to the Showcase.

### G. Security

1. Security may be employed by Show Management in the Showcase - based on need.  
For additional security arrangements, please contact Show Management.
2. Messe Frankfurt, Inc. (INA PAACE Automechanika Mexico City Show Management) does not assume any responsibility for losses by exhibitors due to theft, damage, etc.
3. Products may not be handled or demonstrated by visitors.