

Mexico's leading international trade fair for the automotive service industry targeting trade visitors from Latin and Central America

2019 Post Show Report

www.INAPAACEAutomechanika.com



EXHIBITORS 523 from 24 countries

VISITORS 37,072 from 31 countries

↑ 25% increase
in visitor attendance over 2018

INA PAACE Automechanika Mexico City is THE platform for connecting buyers with the newest tools, equipment and technology in the market. This event includes the largest technical training program in the automotive aftermarket covering various topics from diagnostics and repair techniques to business best practices and much more.

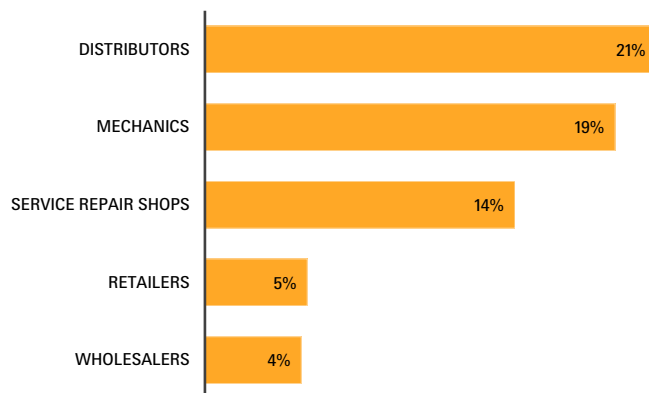
Top 10 States

with the Largest Attendance

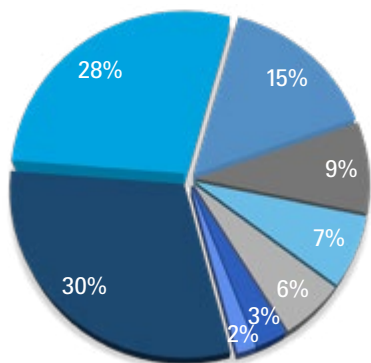
Estado de México
Ciudad de México
Morelos
Querétaro
Puebla

Michoacán
Veracruz
Hidalgo
Guanajuato
Guerrero

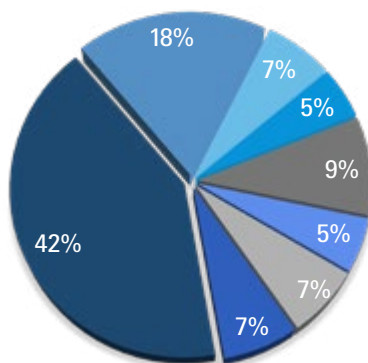
Top 5
Visitor Groups



Attendee Interest



Exhibitor Product Groups Represented



- Parts & Components
- Repair & Maintenance
- Electronics & Systems
- Alternative Drive Systems & Digital Solutions (Tomorrow's Service & Mobility)
- Accessories & Customizing
- Dealer & Workshop Management
- Car Wash, Care & Reconditioning
- REIFEN / Tires

96%

of attendees plan to return to the next event

NEXT YEAR
July 22 – 24, 2020

Special Features



Automechanika Academy Seminar & Training Program

More than 13,000 technicians and shop owners attended **85+ SEMINARS** during the exhibition. Sessions were sponsored by exhibiting companies highlighting the newest technologies, diagnostic techniques, and various service and business solutions.



CEDVA Repair Area

The automotive mechanic program held **HANDS-ON DEMONSTRATIONS** and training activities on the show floor. Techs could practice new diagnostic techniques, calibration tests, electronic simulations and much more.



Automechanika Avenue

More than **100 CUSTOM VEHICLES** were showcased on the show floor. From vintage and classic, to custom interiors and accessories, attendees could see the hottest cars on display.

94%

of attendees reached their show objectives

85%

of attendees are top management

80%

of visitors say this is the most important event to attend



Innovation Zone

The Product Innovation Showcase & Truck Competence Corner displayed exhibitors' **NEWEST PRODUCTS AND TECHNOLOGY**. Visitors joined Automotive Expert / Custom Painter, Gil Anchondo, for paint tips and advice, swag give-a-ways and a car that Gil custom painted was on display!



International Pavilions & Global Sourcing Hall

8 COUNTRY PAVILIONS including Argentina, Brazil, China, Germany, South Korea, Taiwan, Turkey and the United States expanded their presence in the Mexican market by showcasing their latest products and services.



Mexico Technology Summit

The Automotive Aftermarket Suppliers Association (AASA) shared the **LATEST TRENDS IN BUSINESS AND SUPPLY CHAIN TECHNOLOGIES**. The summit showcased technologies for digital/online catalogs, data analytics and e-commerce.