

Mexico's leading international trade fair for the automotive service industry targeting trade visitors from Latin and Central America

Event Date/Hours	Wednesday, July 22 – Friday, July 24, 2020 (annual)	1:00 p.m. – 8:00 p.m.
Location	Centro Citibanamex, Mexico City, Mexico	
Exhibition Space	26,856 sqm gross (2018)	
Exhibitors	505 exhibitors from 22 countries (2018)	
Attendees	29,703 visits from 35 countries (2018)	
Product Groups	<p>Parts & Components - Vehicle parts, components and systems of the drive chassis, body, electrics/electronics Groups, systems & modules of the interior, exterior, drive, drive dynamics and electronic control groups</p> <p>Accessories & Customizing - Vehicle accessories, special equipment, tuning, performance systems, design refinement, Infotainment, Car trailers, parts and accessories, industry institutions and publishers</p> <p>Repair & Maintenance - Equipment for vehicle service / repair, bodywork repair and painting, workshop equipment, dealership equipment, waste disposal and recycling</p> <p>Dealer & Workshop Management - Workshop / dealership / filling station planning and construction, dealer management systems, workshop management, basic and advanced training, workshop and dealership marketing, Internet service providers and vehicle marts, economic regeneration / cluster initiatives</p> <p>Car Wash, Care & Reconditioning - Service station, car care, car wash equipment and products</p> <p>Electronics & Systems - Engine electronics, vehicle lighting, electrical system, driver assistance systems/vehicle safety, comfort electronics</p> <p>REIFEN / Tires - Tires, wheels and wheel rims, tire repair, used tires, tire management and systems, sales equipment and storage of tires, industry institutions and publishers</p> <p>Alternative Drive Systems & Digital Solutions (Tomorrow's Service & Mobility) - Electromobility and other alternative drive systems, connected cars and vehicle safety, mobility services, new workshop technologies, cluster initiatives and economic support, industry institutions and publishers</p>	
Participation Fee	<p>Booth Package Member Rate: US\$ 336 + 16% VAT per sqm (USD 3,024 + 16% VAT per 9 sqm booth) * must be a current dues-paying member of one of the above sponsoring associations</p> <p>Booth Package Non-Member Rate: US\$ 399 + 16% VAT per sqm (USD 3,591 + 16% VAT per 9 sqm booth)</p> <p>Raw Space Member Rate: US\$ 315 + 16% VAT per sqm (USD 11,340 + 16% VAT per 36 sqm booth) * must be a current dues-paying member of one of the above sponsoring associations</p> <p>Raw Space Non-Member Rate: US\$ 383 + 16% VAT per sqm (USD 13,788 + 16% VAT per 36 sqm booth)</p> <p>Booth Package: Includes booth construction, company signage, carpet (show color), table and two chairs, 1 electrical outlet, lighting, company listing in the official show directory, listing on the show web site and booth personnel badges (3) per 9 sqm.</p> <p>Raw Space: Includes company listing in the official show directory, listing on the show web site, booth personnel badges (3) per 9 sqm.</p>	
Admission Fee	Trade Attendees / Buyers Only Pre-registration: \$100 MXP	Onsite: \$200 MXP
	Attendees under the age of 18 years old are not permitted.	
Seminars	Product training and education direct from the field experts, leading companies and manufacturers	
Supporters	<p>Andellac – National Association for Tire Distributors of Mexico Aridra – National Association of Representatives, Importers and Distributors of Automotive Parts and Accessories ASA – Federal Association of Manufacturers and Importers of Automobile Service Equipment (Germany) Camexa – German–Mexican Chamber of Commerce and Industry</p> <p>EGEA – European Garage Equipment Association (Belgium) HDMA – Heavy Duty Manufacturers Association (USA) OAC – Overseas Automotive Council (USA) ZDK – German Federation for Motor Trades and Repairs (Germany)</p>	
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