

Mexico's leading international trade fair for the automotive service industry targeting trade visitors from Latin and Central America

Event Dates/Times December 1 - 3, 2021 1:00PM - 8:00PM

Location San Luis Potosí Convention Center, Mexico
Virtual Platform

Exhibitors 523+ exhibitors from 24 countries (2019)

Visitors 37,000+ visits from 31 countries (2019)

Product Groups Accessories + Customizing; Alternative Drive Systems + Fuels; Body + Paint; Car Wash & Care; Dealer + Workshop Management; Diagnostics + Repair; Electronics + Connectivity; Parts + Components; Tires + Wheels; Mobility as a Service + Autonomous Driving

Seminars Comprehensive training and education led by major companies and field experts

Exhibit Floor Participation Fee Booth Package Member Rate: US\$ 336 + 16% VAT per sqm (USD 3,024 + 16% VAT per 9 sqm booth)
*must be a current dues-paying member of one of the above sponsoring associations

Booth Package Non-Member Rate: US\$ 399 + 16% VAT per sqm (USD 3,591 + 16% VAT per 9 sqm booth)

Raw Space Member Rate: US\$ 315 + 16% VAT per sqm (USD 11,340 + 16% VAT per 36 sqm booth)
*must be a current dues-paying member of one of the above sponsoring associations

Raw Space Non-Member Rate: US\$ 383 + 16% VAT per sqm (USD 13,788 + 16% VAT per 36 sqm booth)

Mandatory Digital Matchmaking Package fee = \$500 added to all in-person exhibit contracts

Booth Package: Includes booth construction, company signage, carpet (show color), table and two chairs, 1 electrical outlet, lighting, company listing in the official show directory, listing on the show web site and booth personnel badges (3) per 9 sqm.

Raw Space: Includes company listing in the official show directory, listing on the show web site, booth personnel badges (3) per 9 sqm.

Virtual Platform Participation Fee **Digital Matchmaking:** Includes full access to virtual platform, on-boarding and set-up support, extended access after the physical show dates, multiple product listing opportunities, directory inclusion (physical and digital)

Member Rate: US\$1,500 + 16% VAT Non-Member Rate: US\$1,750 + 16% VAT

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