



Mexico's leading international trade fair for the automotive service industry
targeting trade visitors from Latin and Central America

December 1 - 3, 2021

San Luis Potosí Convention Center, Mexico

**SHARE YOUR
EXPERIENCE**

**SEMINAR TRAINING
OPPORTUNITIES**



- Strengthen visibility and awareness of your company and product
- Be seen as an expert in a specific field
- Attract more visitors to your booth
- Increase your sales results

Please return this request form to:

Julie.Nickel@USA.MesseFrankfurt.com, INA PAACE Automechanika Mexico City: 3200 Windy Hill Rd., Suite 500 West, Atlanta, GA 30339 USA

DEADLINE FOR SUBMISSION: OCTOBER 15, 2021**Requested Training Platform:**

☐ **Physical Event Exhibitors** - includes 2 seminar opportunities: (1) in-person, (1) digital.

* Booths 36sqm or larger, may have (2) seminars at no charge

☐ **Digital Event Exhibitors** - includes 2 seminar opportunities; both to be held on the digital platform

Seminar Title (English): _____

Seminar Title (Spanish): _____

Presenter and Title: _____

Seminar Description (English): _____

Seminar Description (English): _____

Requested Seminar Date: ☐ Wednesday, December 1 ☐ Thursday, December 2 ☐ Friday, December 3

Requested Seminar Time: ☐ Morning ☐ Afternoon

Approximate length of session: ☐ 1 hour ☐ 1.5 hours

Credit card authorization form will be sent upon receipt of completed seminar request form(s).

Company Name _____ Contact Name _____

Booth # _____ Email _____

**Please print clearly as all correspondence is sent by email*

Authorized Signature _____

PLEASE NOTE - All in-person seminar rooms will be set in theater style, with the appropriate spacing as recommended by the venue and medical authorities. Rooms include a microphone and speakers, however, it is NOT intended to be used in front of a noisy audience. We suggest ordering additional audio visual needs from Grupo Ormex.

*All seminar requests are subject to the consideration and approval of Show Management