

Mexico's leading international trade fair for the automotive service industry targeting trade visitors from Latin and Central America

<b>Event Dates/Times</b>	July 21 - 23, 2021      1:00PM - 8:00PM
<b>Location</b>	Centro Citibanamex, Mexico City, Mexico Virtual Platform
<b>Exhibitors</b>	523+ exhibitors from 24 countries (2019)
<b>Visitors</b>	37,000+ visits from 31 countries (2019)
<b>Product Groups</b>	Accessories + Customizing; Alternative Drive Systems + Fuels; Body + Paint; Car Wash & Care; Dealer + Workshop Management; Diagnostics + Repair; Electronics + Connectivity; Parts + Components; Tires + Wheels; Mobility as a Service + Autonomous Driving
<b>Seminars</b>	Comprehensive training and education led by major companies and field experts
<b>Exhibit Floor Participation Fee</b>	<p><u>Booth Package Member Rate:</u> US\$ 336 + 16% VAT per sqm (USD 3,024 + 16% VAT per 9 sqm booth) *must be a current dues-paying member of one of the above sponsoring associations</p> <p><u>Booth Package Non-Member Rate:</u> US\$ 399 + 16% VAT per sqm (USD 3,591 + 16% VAT per 9 sqm booth)</p> <p><u>Raw Space Member Rate:</u> US\$ 315 + 16% VAT per sqm (USD 11,340 + 16% VAT per 36 sqm booth) *must be a current dues-paying member of one of the above sponsoring associations</p> <p><u>Raw Space Non-Member Rate:</u> US\$ 383 + 16% VAT per sqm (USD 13,788 + 16% VAT per 36 sqm booth)</p> <p><b>Mandatory Digital Matchmaking Package fee = \$500</b> added to all in-person exhibit contracts</p> <p><b>Booth Package:</b> Includes booth construction, company signage, carpet (show color), table and two chairs, 1 electrical outlet, lighting, company listing in the official show directory, listing on the show web site and booth personnel badges (3) per 9 sqm.</p> <p><b>Raw Space:</b> Includes company listing in the official show directory, listing on the show web site, booth personnel badges (3) per 9 sqm.</p>
<b>Virtual Platform Participation Fee</b>	<p><b>Digital Matchmaking:</b> Includes full access to virtual platform, on-boarding and set-up support, extended access after the physical show dates, multiple product listing opportunities, directory inclusion (physical and digital)</p> <p>Member Rate: US\$1,500 + 16% VAT      Non-Member Rate: US\$1,750 + 16% VAT</p>
<b>Organizer</b>	<p><b>Messe Frankfurt, Inc.</b> 3200 Windy Hill Road, Suite 500 West Atlanta, Georgia, 30339 USA Tel.: +1 770 984 8016 Fax: +1 770 984 8023 paminfo@usa.messefrankfurt.com www.inapaaceautomechanika.com</p>