

Mexico's leading international trade fair for the automotive service industry targeting trade visitors from Latin and Central America

Event Date/Hours	Wednesday, July 13 – Friday, July 15, 2022 (annual)	1:00 p.m. – 8:00 p.m.
Location	Centro Banamex, Mexico City, Mexico	
Exhibition Space	26,856 sqm gross (2019)	
Exhibitors	400+ estimated exhibitors	
Attendees	37,072 visits from 36 countries (2019)	

Product Groups	Parts & Components Diagnostics & Repair Electronics & Connectivity Accessories & Customizing Dealer & Workshop Management Car Wash, Care & Reconditioning Alternative Drive Systems & Fuels Tires & Wheels Body & Paint Mobility as a Service + Autonomous Driving
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Participation Fee	<p>Booth Package Member Rate: US\$ 336 + 16% VAT per sqm (USD 3,024 + 16% VAT per 9 sqm booth) * must be a current dues-paying member of one of the above sponsoring associations</p> <p>Booth Package Non-Member Rate: US\$ 399 + 16% VAT per sqm (USD 3,591 + 16% VAT per 9 sqm booth)</p> <p>Raw Space Member Rate: US\$ 315 + 16% VAT per sqm (USD 11,340 + 16% VAT per 36 sqm booth) * must be a current dues-paying member of one of the above sponsoring associations</p> <p>Raw Space Non-Member Rate: US\$ 383 + 16% VAT per sqm (USD 13,788 + 16% VAT per 36 sqm booth)</p> <p>Booth Package: Includes booth construction, company signage, carpet (show color), table and two chairs, 1 electrical outlet, lighting, company listing in the official show directory, listing on the show web site and booth personnel badges (3) per 9 sqm.</p> <p>Raw Space: Includes company listing in the official show directory, listing on the show web site, booth personnel badges (3) per 9 sqm.</p>
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Admission Fee	Trade Attendees / Buyers Only Pre-registration: \$100 MXP Onsite: \$200 MXP Attendees under the age of 18 years old are not permitted.
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Seminars	Product training and education direct from the field experts, leading companies and manufacturers
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Supporters	Andellac – National Association for Tire Distributors of Mexico Aridra – National Association of Representatives, Importers and Distributors of Automotive Parts and Accessories HDMA – Heavy Duty Manufacturers Association (USA) OAC – Overseas Automotive Council (USA)
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