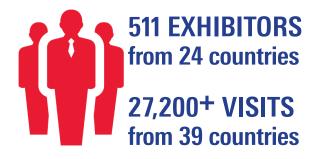


INA PAACE Automechanika Mexico is THE platform for connecting buyers with the newest tools, equipment and technology in the market. This event includes the largest technical training program in the automotive aftermarket covering various topics from diagnostics and repair techniques to business best practices and much more.



98% of attendees plan to return to the next event

cts, equipment and

PRODUCT CATEGORIES CREATIVE. CREDIBLE. CUTTING-EDGE.

AREAS OF INTEREST

50% PARTS & COMPONENTS

34% DIAGNOSTICS & REPAIR

23% ELECTRONICS & CONNECTIVITY

17% ACCESSORIES & CUSTOMIZING

14% DEALER & WORKSHOP MANAGEMENT

13% TIRES & WHEELS

13% BODY & PAINT

12% ALTERNATIVE DRIVE SYSTEMS & FUELS

12% MOBILITY AS A SERVICE + AUTONOMOUS DRIVING

12% CAR WASH, CARE & RECONDITIONING

TOP 10 STATES

with the Largest Attendance

Estado de México Veracruz
Ciudad de México Morelos
Guanajuato Hidalgo
Michoacán Jalisco
Ouerétaro Puebla

Top 3 Visitor Groups



DISTRIBUTORS TECHNICIANS OWNERS RETAILERS DEALERS

NEXT YEAR July 10 – 12, 2024

Special Features





Automechanika Academy Seminar & Training Program

More than 13,000 technicans and shop owners attended **80+ SEMINARS** during the exhibition. Sessions were sponsored by exhibiting companies highlighting the newest technologies, diagnostic techniques, and various service and



Collision Zone + Paint Booth

More than just exhibits, visitors were able to learn about new paint, products, equipment and techniques at the fully functional paint booth.

93% of attendees reached their show objectives

85% of attendees are top management



CEDVA Repair Area

The automotive mechanic program held **HANDS-ON DEMONSTRATIONS** and training activities on the show floor. Techs could practice new diagnostic techniques, calibration tests, electronic simulations and much more.



Last Mile Latin American Summit

This new educational platform shared the LATEST TRENDS IN BUSINESS AND SUPPLY CHAIN TECHNOLOGIES. The summit showcased technologies for the last mile delivery market, digital/online catalogs, data analytics and e-commerce.



75% of attendees did or plan to place orders based on interaction at the show



EV Training + Vehicles / Scan Tool Diagnostic Zone

A new area on the show floor bringing together both the display of new electric vehicles and the training techniques on repair. 3 of our leading exhibitors trained technicians on the **NEWEST DIAGNOSTICS PRODUCTS AND TECHNOLOGY!**



International Pavilions & Global Sourcing Hall

7 COUNTRY PAVILIONS including Brazil, China, Germany, South Korea, Taiwan, Turkey and the United States expanded their presence in the Mexican market by showcasing their latest products and services.

80% of visitors discover new products or suppliers at show