

Press release

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The International Bodyshop Industry Symposium renews their partnership for the 2023 edition

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Collaboration strengthens the collision repair sector at the event

[INA PAACE Automechanika Mexico](#), the largest international Automotive Aftermarket event in Latin America, proudly announces the renewal of their partnership with the [International Bodyshop Industry Symposium \(IBIS\)](#), the leading global conference organizer for the collision repair industry. This collaboration is a representation of INA PAACE Automechanika's focus on ensuring their reach supports every sector of the automotive aftermarket. INA PAACE Automechanika Mexico will take place from July 12-14, 2023, at the Centro Citibanamex in Mexico City.

"We are thrilled to welcome IBIS back for INA PAACE Automechanika Mexico 2023," said Bridget Ferris, Show Director of INA PAACE Automechanika Mexico. "Their expertise in the collision repair industry is unparalleled, and we believe their symposium will be a highlight of our event. We are excited to offer attendees the opportunity to hear from leading experts and gain beneficial insights into the future of the industry."

Under the [2023 IBIS theme of "Sustainable Strategies for Success"](#), the symposium will feature a diverse range of speakers from across the industry, providing high-level information that adds value to many professionals including insurance companies, vehicle manufacturers, collision repair operators, and the associated supply chain. Attendees of this conference can expect to leave with a greater insight into topics

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such as emerging technologies, the dynamic nature of customer expectations, and the fluctuating landscape of the collision repair industry.

IBIS Worldwide CEO Jason Moseley said: “We are delighted to be returning to Mexico City for our 2023 event. After the success of 2022, partnering with INA PAACE Automechanika, we see a continued force multiplier of value in working together for the LATAM collision repair sector. With the support of our sponsoring industry partners and our unique IBIS Ambassador programme we expect to raise the bar again in thought provoking content.”

Registration for both the [IBIS Symposium](#) and the tradeshow, [INA PAACE Automechanika](#) is open.

The cost of the total event is \$150 pesos. Visitors must register for the event and all are encouraged to do so in advance to minimize wait times on-site for their badge and to avoid the increased onsite price of \$300 pesos.

Additional information on the show and training sessions and other event related activities can be found here.

www.INAPAACEAutomechanika.com

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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* Preliminary figures for 2022

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to [INA PAACE Automechanika Mexico](#), the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, Texworld Los Angeles, Apparel Sourcing Los Angeles, Techtexil North America, Texprocess Americas, The Clean Show, Formnext USA, SPS Atlanta, Waste & Recycling Expo Canada, and Process Expo.

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