

AUTOMECHANIKA MEXICO

AUTOMOTIVE WEEK 2025

The premier international event week for the automotive aftermarket industry in Latin America

Date/ Hours	 <ul style="list-style-type: none"> • Wednesday, July 16 - 1:00 PM – 8:00 PM • Thursday, July 17 - 1:00 PM – 8:00 PM • Friday, July 18, 2025 - 1:00 PM – 8:00 PM  <ul style="list-style-type: none"> • Tuesday, July 15 - 8:30 AM - 6:30 PM • Wednesday, July 16 - 8:30 AM - 12:30 PM
Location	Centro Citibanamex, Mexico City, Mexico
Exhibition Space	29,180 sqm gross (2025)
Exhibitors	580+ estimated exhibitors
Attendees	25,000+ visits countries (2024)
Visitors	Distributors, Retailers, Service Repair Shops, Collision Repair Shops, Wholesalers, Shop Owners, Technicians, Remanufacturers, Dealers, Jobbers, Automotive Apprentices
Product Groups	Parts & Components, Diagnostics & Repair, Electrics & Electronics, Accessories & Customizing, Digital Solutions & Services, Car Wash, Care & Reconditioning, Oils, Lubricants & Fuels, Tires & Wheels, Body & Paint, Connectivity & Autonomous Driving
Seminars	Product training and education direct from the field experts, leading companies and manufacturers – both on the show floor and also in the classroom.
Featured Events / Areas	<ul style="list-style-type: none"> <li style="width: 50%;">• International Aftermarket Summit <li style="width: 50%;">• Last-Mile Delivery Zone <li style="width: 50%;">• Innovation4Mobility <li style="width: 50%;">• E-Vehicle Training Zone <li style="width: 50%;">• Automechanika Industry Night <li style="width: 50%;">• Ambassador Lounge
Owners	<ul style="list-style-type: none"> <li style="width: 20%;">• Messe Frankfurt <li style="width: 20%;">• INA <li style="width: 20%;">• MEMA <li style="width: 20%;">• OAC <li style="width: 20%;">• HDMA
Founding Members	<ul style="list-style-type: none"> <li style="width: 25%;">• Dacomsa <li style="width: 25%;">• Clarios / LTG <li style="width: 25%;">• ZF <li style="width: 25%;">• DRiV
Supporters	<ul style="list-style-type: none"> <li style="width: 50%;">• APRA <li style="width: 50%;">• TAITRA <li style="width: 50%;">• Aridra <li style="width: 50%;">• UIAB <li style="width: 50%;">• Sindipeças <li style="width: 50%;">• U.S Department of Commerce

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Participation Fee	<p>Raw Space (minimum 9 sqm) Includes NO booth construction, furniture or utilities. Does include booth personnel badges.</p> <ul style="list-style-type: none"> Member rate: US\$ 350 + 16% VAT per m2 Non-Member: US\$ 425 + 16% VAT per m2 <p>Booth Package: Includes booth construction, company signage, carpet (show color), (1) table and two chairs, 1 electrical outlet, lighting, company listing in the official show directory, listing on the show web site and booth personnel badges (3).</p> <ul style="list-style-type: none"> US\$ 500 + 16% VAT per 9m2 US\$ 1000 + 16% VAT per 18m2 		
Admission Fee	<table border="0"> <tr> <td data-bbox="276 999 853 1126"> <p>INA PAACE Automechanika Mexico show Pre-registration: \$175 MXP Onsite: \$370 MXP</p> </td> <td data-bbox="954 999 1444 1126"> <p>International Aftermarket Summit Member: US\$ 395 Non-Member: US\$ 510</p> </td> </tr> </table>	<p>INA PAACE Automechanika Mexico show Pre-registration: \$175 MXP Onsite: \$370 MXP</p>	<p>International Aftermarket Summit Member: US\$ 395 Non-Member: US\$ 510</p>
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Contact	<p>USA / International Messe Frankfurt, Inc. 3200 Windy Hill Road, Ste 500 West Atlanta, Georgia 30339 Tel.: +1 770 984 8016 Fax: +1 770 984 8023 E-mail: pamsales@usa.messefrankfurt.com Website: www.INAPAACEAutomechanika.com</p>		



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