

The premier international event week for the automotive aftermarket industry in Latin America

Date, Hours & Location	INA PAACE Automechanika Mexico July 8 - July 10, 2026 1:00 - 8:00 p.m. Centro Banamex Mexico City, Mexico
	International Aftermarket Summit July 6 - July 7, 2026 Centro Banamex Mexico City, Mexico
Exhibition Space	34,283 sqm gross (2026)
Exhibitors	680+ estimated exhibitors 35+ countries (2025)
Attendees	28,000+ visits (2025) 35+ countries (2025)
Visitors	Distributors Retailers Service Repair Shops Collision Repair Shops Wholesalers Shop Owners Technicians Remanufacturers Dealers Jobbers Automotive Apprentices
Product Groups	Accessories, Wheels & Customizing Body & Paint Car Wash, Care & Reconditioning Collision & Repair Commercial Vehicles Connectivity & Autonomous Driving Diagnostics & Repair Digital Solutions & Services Electrics & Electronics Fleets & Delivery Motorcycle Parts Oils, Lubricants & Fuels Parts & Components Wheels Management & Tire Service
Seminars	Product training and education direct from the field experts, leading companies and manufacturers – both on the show floor and also in the classroom.
Featured Events / Areas	International Aftermarket Summit Innovation4Mobility Automechanika Industry Night Last-Mile Delivery Zone E-Vehicle Training Zone Ambassador Lounge
Owners	Messe Frankfurt INA MEMA OAC HDMA
Supporters	ACMA Aftermarket International Alianza Automotriz Andellac APRA ARIDRA ASME Asopartes ATSG Economic Daily News Latin Press OIB PROMPERÚ Sindipeças The Argentinian Ministry of Foreign Affairs, International Trade & Worship The German Federal Ministry for Economic Affairs & Energy U.S Department of Commerce United Daily News

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Participation Fee

Raw Space (minimum 9 sqm)

includes NO booth construction, furniture or utilities, does include booth personnel badges (3 per every 9 sqm)

Member rate: \$365 USD + 16% VAT per sqm | Non-Member: \$ 440 USD + 16% VAT per sqm

Booth Package

includes raw space, booth construction, company sign, carpet (show color), table and 2 chairs, new product showcase entry, company listing in the official show directory, exhibitors manual, and booth personnel badges

9sqm booth package: \$750 USD + 16% VAT | 18sqm booth package: \$1,000 USD + 16% VAT

Admission Fee

INA PAACE Automechanika Mexico

Pre-registration: \$175 MXP | Onsite: \$370 MXP

International Aftermarket Summit

Member: \$400 USD | Non-Member: \$515 USD

Contact

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