



**INA PAACE Automechanika Mexico** is the leading platform in Latin America for buyers to connect with the latest tools, equipment, and cutting-edge technology in the automotive aftermarket industry. With hundreds of key domestic and international manufacturers, this event is the ultimate hub for sourcing new products and suppliers, as well as for networking with industry leaders and professionals.

Additionally, it features **Automechanika Academy**, an extensive technical training program, and the high-level **International Aftermarket Summit**, where industry executives and experts discuss strategic trends, challenges, and innovations in the automotive aftermarket.



**650+**  
**EXHIBITORS**  
**FROM 35+**  
**COUNTRIES**



**64% of attendees have purchasing authority**  
(Senior Management, Business Development, Distributors, Procurement, Jobbers, Purchasing, etc.)



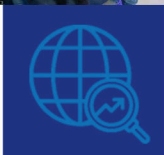
**79% of all buying decision makers placed orders**



**MORE THAN**  
**28,000**  
**VISITS FROM**  
**37 COUNTRIES**



**83% of exhibitors reached their 2025 show objectives**

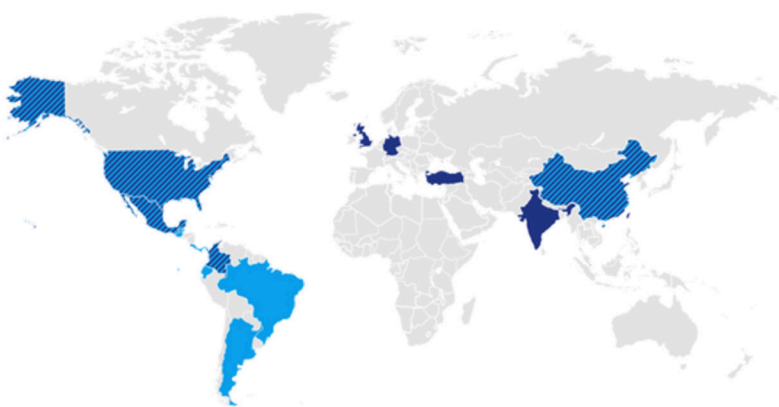


**120+ Automechanika Academy seminars from 40+ companies with more than 13,000 technicians and shop owners trained**



## TOP COUNTRIES BY ATTENDEES & EXHIBITORS

Argentina	Ecuador	Panama
Belize	Germany	Singapore
Brazil	Guatemala	Taiwan
China	Hong Kong	Türkiye
Colombia	India	United Kingdom
Costa Rica	Mexico	United States



● ATTENDEES ● EXHIBITORS ● ATTENDEES & EXHIBITORS

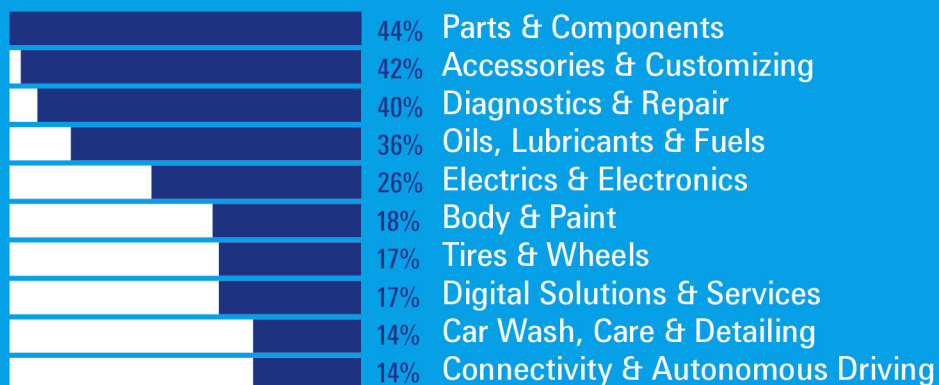


## 10 COUNTRY PAVILIONS

China | Colombia | Germany | India | Indonesia | Korea | Singapore | Taiwan | Türkiye | United States



## ATTENDEE AREA OF INTEREST BY PRODUCT CATEGORY



97% of attendees reached their 2025 show objectives



# INA PAACE AUTOMECHANIKA MEXICO 2025

## *WHERE BUSINESS MEETS OPPORTUNITY*

INA PAACE Automechanika Mexico once again proved why it is **the largest and most impactful automotive aftermarket event in Latin America**—a place where innovation, networking, and business opportunities converge to drive measurable results for exhibitors and attendees alike.

### HIGH-IMPACT NETWORKING & COMMUNITY ENGAGEMENT

From **Industry Night** to **on-site activations with top influencers** like Effi Muñiz (Mexicánicos Estado de México), Mauricio Hernández (MH Customs & Restorations), and Zaky Garage, the show delivered unmatched access to buyers, distributors, and decision-makers.

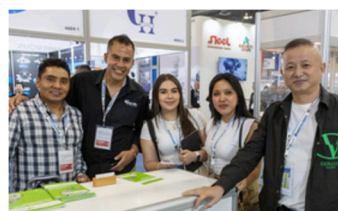
The **Ambassadors Lounge**, hosted by Gil Anchondo, brought together mechanics and industry leaders with product showcases, giveaways, and live engagement, while the **VIP Salon & Matchmaking Program** facilitated high-value B2B meetings resulting in real business outcomes.

The **Transmission Zone**, powered by Corteco and TransTec, created a dedicated space for technical exchange and innovation within this growing sector.

### INDUSTRY INSIGHTS & EDUCATION THAT DRIVE ROI

The **International Aftermarket Summit (IAS)** convened executives from across the Americas for data-driven workshops, strategy sessions, and an **exclusive Estafeta logistics tour**, delivering actionable insights to shape future market strategies.

Meanwhile, the **Automechanika Academy** hosted 120+ seminars from 40+ companies for 13,000+ technicians and shop owners, ensuring exhibitors' technologies and solutions were at the center of Latin America's leading training platform.



### INNOVATION ON DISPLAY

The **Innovation4Mobility (I4M)** zone attracted 4,500+ attendees and reached 2.7+ million online viewers, showcasing cutting-edge solutions through the Roshfrans custom car project with Gustavo Cardelas, expert-led presentations, and the **Grupo CEDVA and E-Vehicle Training Zones** for hands-on learning in electrification and advanced diagnostics.

### GROWTH IN LAST-MILE SOLUTIONS

The **Last-Mile Delivery Zone** highlighted technologies and strategies transforming urban logistics in Latin America. Companies like **APYMSA, CIOSA, Cormex, Estafeta, GRC, Hella, Ingersoll Rand, Italika, Knanadian, Luxsany, Mercado Libre, Mikel's, Reach, Sakura, Schaeffler, Timken, Tractian**, and **UAC** showcased heavy-duty and last-mile delivery solutions, connecting attendees with innovations shaping fleet efficiency and future delivery networks.





## WHAT OUR EXHIBITORS HAVE TO SAY

"We've done a lot of business, **built relationships**, and **gained visibility** thanks to INA PAACE Automechanika Mexico. **It's very important, and it becomes even more so each year.**"

"Automechanika is the **ultimate hub for showcasing any technological innovation** to anyone in the industry."

"We attend INA PAACE Automechanika Mexico because it's the **premier showcase for the automotive industry**, giving us **direct access** to mechanics, parts dealers, new models, and the latest technologies."

## OUR PARTNERS & SUPPORTERS



Explore a sample of attendees who have participated in the premier international trade fair for the automotive service industry in **Latin America**.

ACURA | AISIN World Corp of America | ALLIANCE | Amazon | American Express | Amortiguadores y Suspensiones | APYMSA | ARIDRA | ARCASA | ARTLUX S.A. de C.V. | Audi México | Auto Todo Mexicana | AutoZone | Autoliv | Axalta | BMW | Bosch | Brembo México | Bridgestone | Comercializadora de Autopartes | Continental | Dana | Daimler | Dayco | Denso | DIMNSA Meritor | Distribuidora Aresco S.A. de C.V. | Distribuidora de Hules y Tornillos | Distribuidora de Refacciones Dakota | Distribuidora GML | Distribuidora Triem, S.A. de C.V. | Distribuidora y Comercializadora Velasco | Distribuidoras de Refacciones Mundocar | Distribuciones Sagaji | Eaton Bussmann | ESMA | Faurecia Clarion Electronics | FCA | FedEx | Federal-Mogul | Ford | Gabriel de México | General Motors | Goodyear | Grupo Ciosa | Hankook México | Hella | Henka | Hitachi | Honda | Hyundai | Jaguar | Kenworth | Kia | Lear E-Systems | Mahle | MANN+HUMMEL | Meineke | Mercedes-Benz | Midwest Truck | Mikels | Mikicenter | Monroy | Moteum Distribución S.A. de C.V. | NAPA | NASCAR | Nikko | Nissan | NSK Rodamientos | PepsiCo | Pirelli | Power Star de México | PPG | Prestone México | Promax | Proveedora y Servicios de Golfo | REDAC Distribución | Redken Comercializadora | Schaeffler | SKF de México | SMP Automotive | Snap-on | Soporte Star | Stellantis | Subaru | Supercar | Tenneco | Toyota | Valeo | Volkswagen | Volvo Group México S.A. de C.V. | World Wide Auto Parts (AREMI) | Yokohama | ZF México