



PAACE

automechanika

MEXICO CITY

2026 SHOW RESULTS

NEXT SHOW: JULY 7-9, 2027

Latin America's largest aftermarket trade fair just had its biggest year yet — here's what it means for your business in 2027.



INA PAACE Automechanika Mexico is the leading platform in Latin America for buyers to connect with the latest tools, equipment, and technology in the automotive aftermarket industry. Hundreds of domestic and international manufacturers use the show as their hub for sourcing new products, meeting distributors, and building relationships with the professionals who decide what gets bought.

This report summarizes the 2026 results — and what they signal for companies considering exhibiting at the next edition.

2026 Results at a glance

74%

of all buying decision makers placed orders

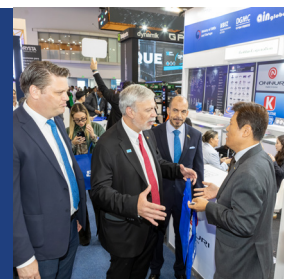


71%

of the attendees have purchasing authority

780+

exhibitors from 29 countries



98%

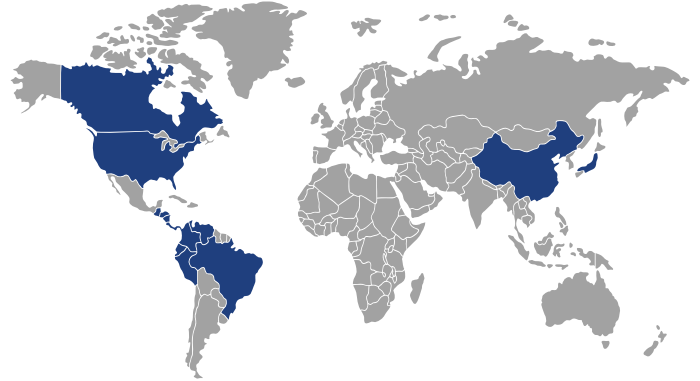
of visitors met their business goals

28,500+

visits from 40 countries



A GENUINELY INTERNATIONAL AUDIENCE



BRAZIL - CANADA - CHINA - COLOMBIA - COSTA RICA - ECUADOR - EL SALVADOR
- GUATEMALA - HONDURAS - PANAMA - PERU - TAIWAN - UNITED STATES

WHAT OUR EXHIBITORS HAVE TO SAY



It gives me the opportunity to expand our brand, not only in Mexico but globally. Here, I'm connecting with participants from Central America, South America, and many other countries.

Francisco Moreno, ZF



It's the best place for networking, no question about it. Here, I made valuable connections, exchanged ideas, and gained a fresh perspective.

**Pedro Escobar,
Cauplas**



Participating in the trade show exceeded our expectations. On the very first day alone, we achieved approximately 40 deals and established high-value connections that support our business growth.

Andrés Amarianos, Pitz



COUNTRY PAVILIONS

UNITED STATES - GERMANY - CHINA - TURKEY KOREA - TAIWAN - INDONESIA

A LANDMARK YEAR FOR INA PAACE AUTOMECHANIKA MEXICO

Inside the show floor

Business was the throughline of the show floor. With more than **780 exhibitors filling 34,000+ square meters** to capacity, buyers moved deal to deal — **74% of buying decision makers placed orders on-site**, and exhibitors used the density of qualified traffic to open new distributor relationships across Mexico, Central America, and beyond.

Education remained one of the event's strongest pillars on-site. The **Automechanika Academy** hosted more than **100 sessions** attended by over **14,000 professional technicians and shop owners** in dedicated session rooms at the venue, while the **CEDVA Training Zone** — on the show floor — offered free hands-on training and technical challenges for mechanics, drawing the working technicians who influence purchasing decisions directly to exhibitor booths. The **Innovation4Mobility zone**, also on the show floor, welcomed more than **5,000 attendees** interested in the latest automotive technologies, and the show launched the new **Automechanika Innovation4Mobility Award**, recognizing Mexico's leading workshops with professional equipment valued at more than **USD 30,000**.

The show floor itself continued to grow in scope, with an expanded **Special Vehicles Zone** showcasing an impressive lineup of custom cars. Attendees also enjoyed a live vehicle restoration project, a **NASCAR Mexico** driver meet-and-greet, and **World Cup** viewing in the **Ambassadors Lounge** — the kind of energy that keeps buyers on-site longer and engaged with exhibitor booths.



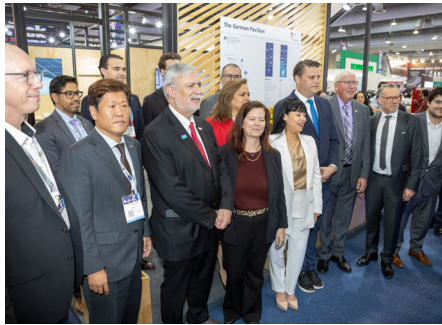
SETTING THE AGENDA BEFORE THE DOORS OPENED

Automotive Aftermarket Week began a day early with the **International Aftermarket Symposium (IAS)**, a high-level program held ahead of the exhibition that addressed the industry's most pressing topics — including North American trade tariffs, vehicle electrification, and emerging aftermarket strategies. This year, INA PAACE Automechanika Mexico hosted the **Associations in Motion** meeting, which brought together aftermarket association leaders from Mexico, the United States, Italy, and other key markets to discuss global trends and initiatives such as Right to Repair.

OUR PARTNERS & SUPPORTERS



INA PAACE Automechanika Mexico is backed by a network of trade associations, government bodies, and media partners across the Americas, Europe, and Asia — including ACMA, AAMPACT, ANDELLAC, ASOPARTES, ARIDRA, FIGIEFA, HDMA and MEMA among others.



WHO YOU'LL BE IN THE ROOM WITH

ACURA | AISIN | ALLIANCE | Amazon | American Express | APYMSA | ARCASA | ARTLUX | Audi México | Autel | Auto Todo Mexicana | AutoZone | Autoliv | Axalta | BMW | Bosch | Brembo México | Bridgestone | Ciosa | Continental | Dana | Daimler | Dayco | Denso | DIMNSA Meritor | Aresco | Distribuidora de Refacciones Dakota | Distribuidora GML | Distribuidora Triem | Eaton Bussmann | ElingKlinger | ESMA | Faurecia Clarion Electronics | FCA | FedEx | Federal-Mogul | Ford | Gabriel de México | General Motors | Goodyear | GSP | Hankook México | Hella | Henka | Hitachi | Honda | Hyundai | Jaguar | Kenworth | Kia | Launch | Mahle | MANN+HUMMEL | Meineke | Mercedes-Benz | Midwest Truck | Mikels | Mikicenter | Monroy | Moteum | NAPA | NASCAR | Nikko | Nissan | NSK Rodamientos | PepsiCo | Pirelli | Power Star de México | PPG | Prestone México | Promax | REDAC Distribución | Redken | Schaeffler | SKF de México | SMP Automotive | Snap-on | Soportes Star | Stellantis | Subaru | Supercar | TecAlliance | Tenneco | Toyota | Valeo | Volkswagen | Volvo | Walker | World Wide Auto Parts (AREMI) | Yokohama | ZF México

RESERVE YOUR SPACE FOR 2027 JULY 7–9, 2027 • MEXICO CITY

Don't miss the early bird deadline!

Secure your booth for INA PAACE Automechanika Mexico 2027 at the best available rate.
Early Bird pricing ends November 30, 2026.

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